

Incentive Program	Uses	Amounts Available	Requirements	Contacts	Deadline
Grants					
City					
Milwaukee Economic Development Corporation (MEDC) Site Assessment Grants	Environmental testing and remedial action plans	\$25,000	1:1 match	Milwaukee Economic Development Corporation: (414) 286.5840 OR www.mkedcd.org	Rolling
Menomonee Valley MEDC/Commerce Brownfields Grants	Remediation, renovation and foundation work	Variable: up to \$250,000	Matching funds and job creation required; green design ranking criteria	Milwaukee Economic Development Corporation: (414) 286.5840 OR www.mkedcd.org	Rolling
Milwaukee County Brownfields Grants	Testing and remediation	Variable: Up to \$70,000	Job creation or retention required; City or non-profit must participate	Milwaukee Economic Development Corporation: (414) 286.5840 OR www.mkedcd.org	Rolling
State					
Wisconsin Department of Commerce Brownfields Grants	Remediation, demolition, renovation, and construction	Variable: Up to \$1,250,000 (20% match: up to \$300,000. 30% match: \$300,001-\$700,000. 40% match: \$700,001-\$1,250,000)	Matching funds and job creation required	Wisconsin Department of Commerce: Brownfields Initiative, PO Box 7970, Madison WI, 53707 (608) 261.7714	Fall
Focus On Energy Renewable Energy Program Technical Feasibility Grant	Assistance in determining feasibility of renewable energy projects	Variable: Maximum \$15,000 (to cover up to 50% of eligible costs)	Must fill out grant application and submitted to Focus on Energy, matching funds are required	Focus on Energy Renewable Energy Program, www.focusonenergy.com (renewable energy grant writing help: Katie Nekola (608) 831-1127 ext. 310)	Rolling, updated July 1, 2002
Focus On Energy Renewable Energy Program Demonstration Grant	Assistance installing and demonstrating renewable energy projects	Variable: Maximum \$15,000 (to cover up to 50% of eligible costs)	Must fill out grant application and submitted to Focus on Energy, matching funds are required	Focus on Energy Renewable Energy Program, www.focusonenergy.com (renewable energy grant writing help: Katie Nekola (608) 831-1127 ext. 310)	Rolling, updated July 1, 2002

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Focus On Energy Renewable Energy Program Ad-Hoc Grant	For interesting/new ideas related to renewable resource projects	Variable: Maximum \$15,000 (to cover up to 50% of eligible costs)	Must fill out grant application and submitted to Focus on Energy, matching funds are required	Focus on Energy Renewable Energy Program, www.focusonenergy.com (renewable energy grant writing help: Katie Nekola (608) 831-1127 ext. 310)	Rolling, updated July 1, 2002
Focus on Energy New Construction Program Technical Design Grants	Defray the cost designing energy efficient buildings and facilities	Up to \$10,000 per project	Achieving a minimum of 20% better energy performance over ASHRAE 90.1 (1989)	Focus on Energy New Construction Program Peggy Heisch (608) 238.8276 x139	Rolling
Wisconsin Renewable Energy Assistance Program (REAP)	Assistance with the construction of renewable energy systems	Variable: 10-20% of construction costs up to \$75,000	must utilize renewable resource project	Wisc Division of Energy and Public Benefits: Alexander F DePillis, 101 E Wilson St, 6th Floor, PO Box 7868, Madison WI 53707-7868 (608) 266.1067 alex.depillis@doa.state.wi.us (renewable energy grant writing help: Katie Nekola (608) 831-1127 ext. 310)	Rolling
Loans					
City					
MEDC Low Interest Loans	Construction, renovation, new equipment and real estate	Variable: Bank finances minimum of 50%, Owner minimum of 10%, MEDC up to 40% (or maximum of \$500,000)	Business must be able to provide a minimum of 10% of total costs	Milwaukee Economic Development Corporation: (414) 286-5812 OR www.medconline.com	Rolling
City Industrial Revenue Bonds	Loans to help finance industrial and light manufacturing projects	Variable: Minimum of \$2 Million	To apply must have a complete Cost Analysis and Letter of Credit from a lending institution	Milwaukee Economic Development Corporation: (414) 286.5812 OR medc@mknkedcd.org	Rolling

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State Industrial Revenue Bonds	Loans to help finance industrial and light manufacturing projects	Variable: Minimum of \$2 Million	Must apply, have a complete Cost Analysis and Letter of Credit from a Lending Institution	Wisconsin Dept of Commerce Bureau of Enterprise Development: PO Box 7970, 210 W Washington Ave, Madison WI 53707 (608) 267.0762	Deadline for applications: Jan 15th, May 15th & Aug 15th
Incentives					
State					
Focus on Energy: Cash Back Reward	Renewable Energy System Installation	Variable: can cover between 5-25% of total system costs	must install and use renewable energy system	Wisc Focus on Energy (800) 762.7077, or www.wisconsinfocusonenergy.com	Rolling, updated July 1, 2002
Technical Assistance	Free consulting services to provide information, feedback, design review/recommendations, energy analysis, etc for new construction/major renovation projects.	In-kind free services	Achieving a minimum of 20% better energy performance over ASHRAE 90.1 (1989) and trying to achieve a LEED rated, EnergySTAR project	Focus on Energy New Construction Program Peggy Heisch (608) 238.8276 x139	Rolling
Technical Assistance for Daylighting	Free consulting services to provide information, feedback, design review/recommendations, energy analysis, etc for projects incorporating daylighting design	In-kind free services	Trying to incorporate daylighting design to minimize the use of electric lighting	Daylighting Collaborative Peggy Heisch (800) 864.6254	Rolling
Technical/design Assistance	Free consulting services to provide information, feedback, design review/recommendations, energy analysis, etc for new construction/major renovation projects.	In-kind free services	Achieving a minimum of 20% better energy performance over ASHRAE 90.1 (1989) and trying to achieve a LEED rated, EnergySTAR project	High Performance Buildings Peggy Heisch (608) 238.8276 x139	Rolling

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Wisconsin Community Development Zone Program	Remediation or creation of jobs	\$8000 for full time jobs filled by target group, \$6000 for full time jobs filled by non-target group, credit for up to 50% of all eligible remediation costs	Business must be in Community Development Zone and business owner must meet with local coordinator (see contact listed)	Milwaukee Economic Development Corporation: Bob Trimmier (414) 286.5622	Rolling
State Environmental Remediation Tax Credit	Testing and remediation	Up to 50% of costs for remediation	Business must be paying state business taxes. Business cannot be the cause of the pollution. Must meet with Robert Trimmier for approval of project.	Milwaukee Economic Development Corporation: Bob Trimmier (414) 286.5622 OR Beverly Craig (414) 286.5642 www.mkedcd.org	Rolling
Low-Income Housing Tax Incentive (LIHTC)	Newly constructed or renovated housing with specified percentage of units for low-income persons	Variable: Dependant on size of project. No maximum cap for deductions allowed	Must provide housing for minimum of 15 years	Wisconsin Housing and Economic Development Authority: 101 W. Pleasant St. Ste. 100, Milwaukee WI 53212 Phone: 414-227-4039 http://www.wheda.com	Paperwork must be filled with taxes for that year
Wisconsin Solar Equipment Property Tax Exemption	Photovoltaic Systems 100% exempt from property tax	Variable: Dependant on system installed. No maximum cap for deductions allowed	Business must have active solar device and transmitter equipment	Wisc Division of Energy and Public Benefits: Alexander F DePillis, 101 E Wilson St, 6th Floor, PO Box 7868, Madison WI 53707-7868 (608) 266.1067 alex.depillis@doa.state.wi.us	Rolling
Wisconsin Solar Equipment Property Tax Exemption	Photovoltaic Systems 100% exempt from property tax	Variable: Dependant on system installed. No maximum cap for deductions allowed	Business must have active solar device and transmitter equipment	Wisc Division of Energy and Public Benefits: Alexander F DePillis, 101 E Wilson St, 6th Floor, PO Box 7868, Madison WI 53707-7868 (608) 266.1067 alex.depillis@doa.state.wi.us	Rolling

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Wisconsin Net Energy Billing	Photovoltaic Systems producing more than the business needs of energy	Variable: averages .08/kW Hour (however that number depends on the market)	Electric generation systems must be 20 kW or less, must be customer of investor-owned or municipal electric utility, and have an interconnection agreement with their electric company	Public Service Commission of Wisc: Paul Helgeson, PO Box 7854, Madison WI 53707-7854 (608) 266.2072	Rolling
Federal					
Renewable Energy System Accelerated Depreciation	Allows solar and wind renewable energy equipment and installation to be depreciated over 5 1/2 years	Federal accelerated depreciation	Must be tax paying organization. Not available to residential tax payers.	WisconSUN (Solar Use Network): Niels Wolter, 7507 Hubbard Ave. Suite 200, Middleton WI 53562-3135 (608) 831-1127, wolter@msbnrg.com	Rolling
Solar Energy Tax Incentive	Offsets equipment and installation costs of solar electric systems, and active solar systems for water heating or process heat	10% Federal Tax Credit	Must be tax paying organization. Not available to residential tax payers.	WisconSUN (Solar Use Network): Niels Wolter, 7507 Hubbard Ave. Suite 200, Middleton WI 53562-3135 (608) 831-1127, wolter@msbnrg.com	Paperwork must be filled with taxes for that year
Zero Percent Capital Gains Rate for RD Assets	To offset capital gains for up to five years	Variable: Depends on amount of eligible assets (some eligible assets include business stock, partnership interests, and properties)	Business and all eligible assets must be in a RC. Only gain attributable to period from January 1st, 2002 - December 31st, 2014.	Dept of City Development: Laura Wake 414-286-8639 OR www.milwaukeeinfo.com	Paperwork must be filled with taxes for that year
Increased Section 179 Tax Deduction	To offset cost of equipment, installation and maintenance of qualified equipment and machinery	Up to \$35,000 for property acquired after December 31st, 2001	Business must be in a RC	Dept of City Development: Laura Wake 414-286-8639 OR www.milwaukeeinfo.com	Rolling
Environmental Clean Up Cost Tax Deduction	Qualified expenses (investigation and remediation)	Variable: based on all eligible expenses (no cap amount of expenses deducted)	Federally defined hazardous substance must be present	Wisc Dept of Natural Resources: Bureau for Remediation & Redevelopment, RR/3, PO Box 7921, Madison WI 53707 (608) 264.6007	Paperwork must be filled with taxes for that year

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Renewal Community (RC) Employment Tax Credit	Credit for creating and retaining jobs in RC areas	Up to \$1500 for each year for every existing and new eligible employee	Eligible employees must live and work in the RC	Dept of City Development: Laura Wake 414-286-8639 OR www.milwaukeekeetaxinfo.com	Jan 1, 2002-Dec 31, 2009
Commercial Revitalization Deduction	Investment and environmental remediation	Variable: Up to \$10 million in tax credits possible	Dependant on project	Dept of City Development: Laura Wake 414-286-8639 OR www.milwaukeekeetaxinfo.com	Paperwork must be filled with taxes for that year
Work Opportunity Tax Credit (WOTC)	Business that hire from groups with high unemployment rates or special employment needs and/or qualified RC residents	Up to \$2400 credit against Federal taxes	Cannot be combined with WTW	Department of Workforce Development: http://www.dwd.state.wi.us/ OR Internal Revenue Service: www.irs.gov	Paperwork must be filled with taxes for that year
Welfare to Work Tax Credit (WTW)	Businesses that hire long-term family assistance recipients	Up to \$3500 for the first year and \$5000 for the second year for each new hire	Cannot be combined with WOTC	Internal Revenue Service: www.irs.gov	Paperwork must be filled with taxes for that year